

The Franklin Furnace FUND

Application Guidelines

2022 – 2023

Deadline:

Friday, April 1, 2022

11:59 PM EST



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Program Description

Grant Range: \$2,000 – \$10,000

Based on peer review panel allocation of funding received by Franklin Furnace

The Franklin Furnace FUND awards grants annually to [early career artists](#) of all backgrounds to assist the production of new major [performance art](#) works. Artists from all areas of the world are encouraged to apply and selected artists must present their work in New York City.

Artists may apply once per year as an individual, and once per year as part of a collaboration.

Franklin Furnace has no curator; each year a new panel of artists reviews all proposals. This peer panel system allows all kinds of artists from all over the world an equal shot at presenting their work. Every year the panel changes, and brings new perspectives of "early career artist" and "performance art." So if at first you don't succeed, please try again.

If you're interested in seeing an overview of past Grant recipients, click [HERE](#).

Information Sessions

For an overview of the Franklin Furnace FUND and to find out about the components of a well-prepared application, all prospective applicants are highly encouraged to register and attend our online information session. You can attend live, or access a recording on our website.

The information session is scheduled for **Monday, February 28, 2022 from 7pm - 8pm EST.**

[Register Here](#)

A recording of the Information Session will be available [HERE](#) in early March 2022.



Performance Art: Definition

The following definition is taken from [The Tate UK website](#) for the sake of coherency and inclusivity.

“Artworks that are created through actions performed by the artist or other participants, which may be live or recorded, spontaneous or scripted. While the terms ‘performance’ and ‘performance art’ only became widely used in the 1970s, the history of performance in the visual arts is often traced back to futurist productions and dada cabarets of the 1910s. Throughout the twentieth century, performance was often seen as a non-traditional way of making art. Live-ness, physical movement, and impermanence offered artists alternatives to the static permanence of painting and sculpture. In the post-war period, performance became aligned with conceptual art, because of its often immaterial nature. Now an accepted part of the visual art world, the term has since been used to also describe film, video, photographic and installation-based artworks through which the actions of artists, performers, or the audience are conveyed. More recently, performance has been understood as a way of engaging directly with social reality, the specifics of space, and the politics of identity. In 2016, theorist Jonah Westerman remarked ‘performance is not (and never was) a medium, not something that an artwork can be but rather a set of questions and concerns about how art relates to people and the wider social world’.”

Franklin Furnace FUND Supporters

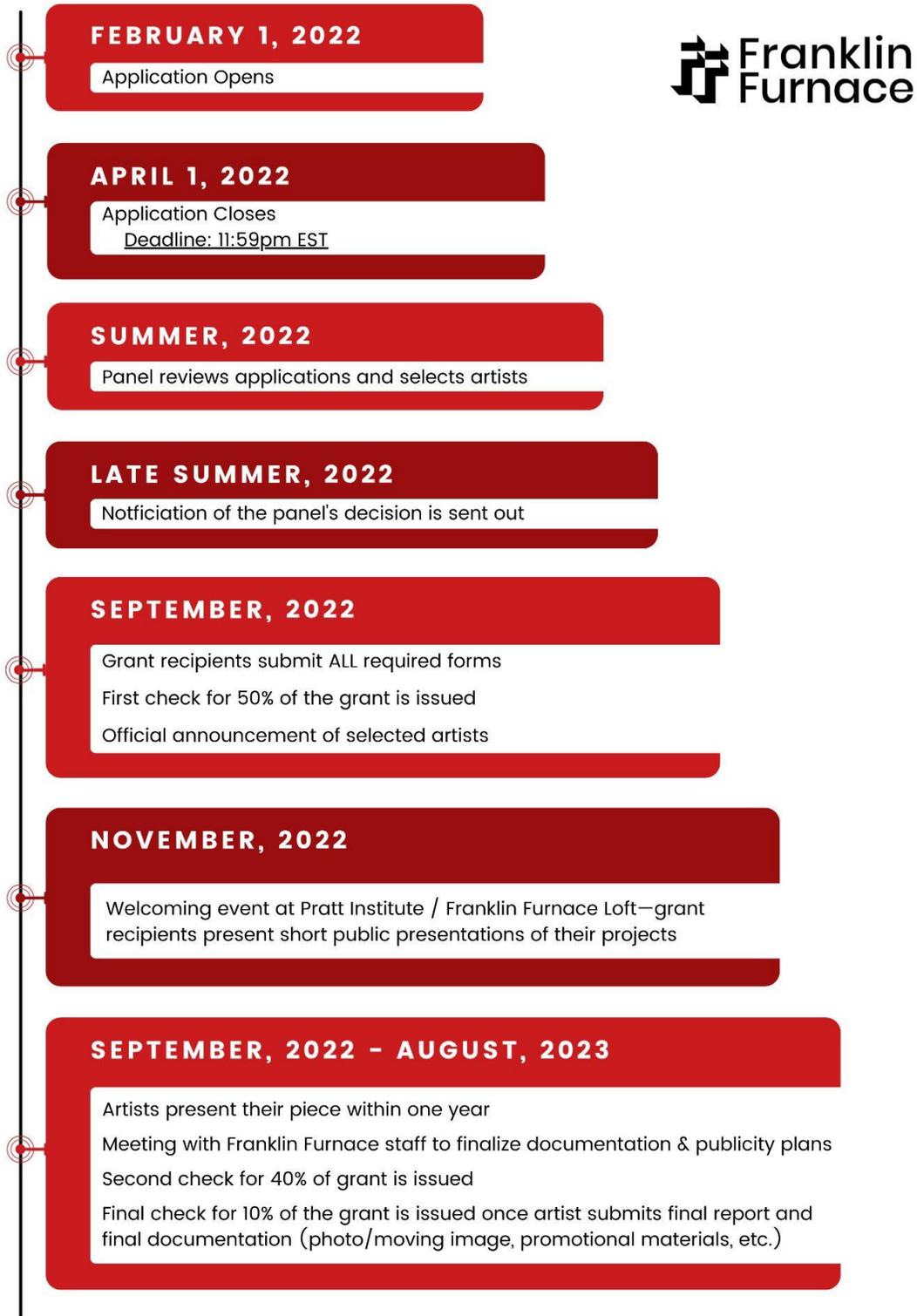
The Franklin Furnace FUND receives support from various organizations, foundations, and government agencies every year. The Franklin Furnace FUND 2022-2023 has confirmed support from *Jerome Foundation*, *Silicon Valley Community Foundation*, and *the NYC Department of Cultural Affairs in partnership with the City Council*. Artists from all areas of the world are encouraged to apply; however, selected artists are ALL expected to **present their work in New York City**.

- [Jerome Foundation](#) : Supports artists who reside in the **five boroughs of New York City or the State of Minnesota**.
- [Silicon Valley Community Foundation](#) : Supports artists from all areas of the world.
- [NYC Department of Cultural Affairs in partnership with the City Council](#) : Supports artists from all areas of the world.





Franklin Furnace FUND Timeline





Award Terms

- Grants range: \$2,000 - \$10,000
- Funded projects must be **presented in New York City**.
- Funded projects may begin as early as September 1st, 2022.
- Grant recipients must present **new works of performance art** (check [eligibility](#)).
- Grant recipients must **submit video and photographic documentation** of their funded projects to Franklin Furnace for preservation in the Franklin Furnace's Archives.
 - Grant recipients are responsible for hiring a photographer/videographer.
- As the grant award is a contract for art services, Grant recipients must do the following during the grant period:
 - Sign and return grant contract to Franklin Furnace.
 - Sign and return release forms allowing Franklin Furnace the non-exclusive right to share their project documentation
 - i. This includes a signed agreement by their photographer/videographer
 - Include funding credit on all marketing and event materials, print and electronic.
 - Submit event notification emails 4 weeks before the funded project takes place to:
 - i. Allow Franklin Furnace to promote the event
 - ii. Prepare for documentation
 - iii. Arrange for a Franklin Furnace representative to attend
- Grant recipients must submit a **final report** and **documentation**, no later than 30 days after completion of all project activities.



Applicant Eligibility

Requirements have been adapted from [Jerome Foundation's eligibility requirements](#).

All artists within an ensemble or collective must meet all criteria.

	Eligible	Ineligible
Career Status	Early career performance artists who have yet to be substantially celebrated within their field, the media, funding circles, or the public at large and are in the early stages of their creative development .	Mid- / late-career OR established in any arts discipline.
Student Status	Are NOT participating in any degree granting programs in any field including k-12, undergraduate, or graduate programs.	Are or will be students enrolled in degree-granting programs during the grant period.
Vocation Status	Vocational Artists focused on generating new artwork.	Academic, amateur, educational, avocational, or hobby artists or managers administrators, builders, or technicians without a history of generating new artwork.
Authorship Status	Artists who actively generate new work and claim creative "authorship" and creative control in the creation of new work.	Artists who Interpret, perform, critique, report on, edit, or design the work of others (e.g., singers, musicians, screenwriters, dancers, actors, instrumentalists, vocalists, arrangers, editors, journalists, designers in sets/lights/costumes /sound, or critics) but do not generate new work.

Ideal applicants:

- Expand the aesthetic or social experience in the discipline in which they work and/or reclaim and revive traditional forms in original ways.
- Create works that are: imaginative, rigorous, well-executed, compelling; have a distinctive vision and authentic voice connected with intended audiences/participants; and are aesthetically and experientially engaging, bold, and risk-taking.



How to Apply

You may apply once per year as an individual, and once per year as part of a collaborative.

1. Read “**The Franklin Furnace FUND 2022-2023 Guidelines**” thoroughly.
2. Attend an online [information session](#). This is highly encouraged.
3. Ensure you meet [eligibility requirements](#).
4. Once eligibility is confirmed, **create/sign in to your Submittable account**.
 - a. *Entered information can be saved so that your application may be completed in multiple sessions before final submission.*

[Apply Here](#)

5. Prepare and complete ALL [application requirements](#).
6. Once the application is complete, click the ‘Apply Now’ button.
 - a. A confirmation email will be sent once your application is successfully submitted.

Once submitted, you will no longer be able to make changes to your application.

If you have any technical problems with the online application form, please check Submittable’s [Knowledge Base](#). You may also contact support@submittable.com or call 1-855-467-8264 ext. 2 and Submittable’s technical support staff can help address your question.

Please note that they are available Monday - Friday from 10am - 7pm EST.

Franklin Furnace’s application process is meant to be as accommodating as possible to everyone. If you have any questions/concerns please contact Arantxa Araujo, Program Director, at proposals@franklinfurnace.org



Application Requirements

Applications may not exceed a total of 800 MB.

We HIGHLY RECOMMEND you visit our website to read about past projects and recipients [here](#).

Short Proposal & Video Samples are the most important components of your application.

REQUIRED components of the application are marked with a red asterisk (*).

I. Contact Information *

- Provide the requested contact information
- If your contact information changes after you submit your application, please contact proposals@franklinfurnace.org

II. Proposal Narrative *

A. Project Title*

- Your proposed title may be modified later

B. Short Proposal*

The Short Proposal must be very clear, concise, as this is a critical component of your application. It is the first piece of information that the selection panel reviews and it is a major factor in their deliberations.

- Max. 100-words
- Include: **Title, Medium, Concept, and Main objectives**
- Try to address the *who, what, when, where, and why* of your proposed project

C. Full Description*

Please tell us about your project in detail, including the format your project will likely utilize. Your answers should demonstrate an understanding of the exact steps necessary to create your project and share it publicly.

- Max. 750-words
- Try to address the following questions: *What are the main concepts? Where do you envision the project taking place? Where are you in the process? How the project will ultimately manifest: is it a time-based performance? a digital work? an installation?*



III. Budget *

- Total project income and total project expense must match.

A. Project Income *

- Specify planned project income
- If you have other funding sources for your project, please indicate this here.

Sample

Income:

Individual donations (confirmed): \$500
Foundation Grant (confirmed): \$2000
Franklin Furnace FUND Grant request (pending): \$5000
Fund Me Campaign (pending): \$2000
Total projected income = \$9500

B. Project Expenses *

- Specify planned project expenses, please remember to include documentation costs.

Sample

Expenses:

Artist fee: \$2250
Performer fee (3, \$500 each): \$1500
Printing costs: \$500
Technical assistance - graphic designer: \$800
Venue rental: \$800
Rehearsal space (\$20/hr) for 40 hrs: \$800
Photo documentation: \$500
Video documentation: \$500
Materials (specify materials): \$800
Costume: \$400
Marketing material costs: \$300
Zoom subscription for virtual events: \$150
Transportation= \$200
Total projected expenses = \$9500

C. FUND Request *

- Enter your dollar amount request (USD) for Franklin Furnace FUND
- Your dollar amount request is the difference between your total projected expenses and total projected income



IV. Artist Information *

A. Resume/CV* (.pdf)

- Submit the most recent copy of your resume/CV (Max. 2 pages per artist)
- For resumes of multiple people (collaborative), submit all resumes as a single document
- Please name your file as follows: **lastname_firstname_cv** (ex: Smith_John_CV)

B. Website

- You may enter a website as a supplement to other application materials

C. Press

- You may attach up to 2 press items

V. Work Samples *

A. Videos* (Youtube / Vimeo)

Video samples illuminate your proposal by either showing your Proposed Project as a work in progress or a Past Project which gives an idea of the kind of work you propose.

They will be the primary point of panel review, so choose wisely.

Keep in mind the panel reviews a large volume of material in quick succession; therefore, you should present your work clearly.

- Submit at least **one 5-minute video sample** and up to two 5-minute videos
- Do not submit edited promotional or interview videos. (This includes recordings with voice-over narration or multiple artistic works compiled into a single video or image)
Unedited, continuous footage of your work ideally from the past 3 years is preferred
- Provide the following information either as metadata when you upload the file, or below the link:
 - Title
 - Date when work was created
 - Duration
 - Cue times for the panel to focus on for 2-minutes of each sample
 - a) If no cue time is specified, the panel will focus on the first 2-minutes
 - Password
 - Indicate if Sample is a past project OR a work in progress of the proposed project
 - 50-words description of how this sample represents your work



The first video you submit will be considered as the **primary video** for the first round of review.
The second video may be presented in the later rounds of review.

→ **Details regarding Video Sample: you may provide a link or upload a file.**

- **If you are providing link to your video samples (Youtube / Vimeo)**
 - If necessary, provide access passwords
 - Samples must remain accessible online through the end of August 2022
- **If you are uploading a file for your video samples (.mp4 or .mov)**
 - Video files must be 300MB or under
 - Please name your file as follows:
Lastname_firstname_title-of-project_year_sample-number
(ex: Smith_John_Untitled_2021_01.mov)
 - You may have to compress your video before uploading it to the application.
For instructions on how to do this, please check out [here](#)

B. Images* (.jpg / .jpeg / .png)

- Submit **at least 2 image samples** and up to 5 images
- You do not need to submit all 5 if you feel your practice is represented well with fewer.
- Do NOT submit composite images. They will not be considered in the application
- Provide the following information for each image as metadata when you upload the file:
 - Title
 - Date when work was created
 - Duration of performance
 - Indicate if Sample is a past project OR a work in progress of the proposed project
 - 50-words description of how this sample represents your work

→ **Details regarding Image Sample files**

- Upload image files directly to Submittable. (.jpg / .jpeg / .png)
 - Please name each file as follows:
Last_first_title-of-project_year_sample-number
(ex: Smith_John_Untitled_2022_01.png).



VI. Survey *

- Demographic survey
- How you heard about the Franklin Furnace FUND

Privacy Policy

Franklin Furnace Archive, Inc. does not disseminate personal information obtained from applicants, donors, members, artists, visitors, or any others without express permission. As a condition of funding, Franklin Furnace FUND recipients must agree to permit Franklin Furnace Archive, Inc. to publicize their names and documentation of their FUND projects.

For questions, contact Arantxa Araujo, Program Director at proposals@franklinfurnace.org